

FINANCE FOR NON-FINANCE PROFESSIONALS

Making Finance Clear, Simple & Empowering

THE IMPORTANCE OF FINANCIAL LITERACY

Finance is more than just numbers- it's the story of an organization's journey - it's successes, challenges and its future potential. To understand that story you need to understand the numbers- how they behaved at different times during this journey. When you understand that story, you gain the power to shape it.

About this program

This training program is designed to:

- Help professionals develop a foundational understanding of finance.
- Make more informed financial decisions.
- Engage in productive discussions with business partners

Learning Modules

Day 1: Building Financial Foundations

- 1- Getting Started – Core Terminologies
- 2- Core Accounting Principles & their Applications
- 3- How to Read & Understand Financial Statements
- 4- Understanding the Impact of Business Transactions

Day 2: Applying Financial Knowledge to Business Planning

- 5- Creating Budgets That Actually Work
- 7- Tracking Business Performance Against Goals
- 8- Accounting Provisions – The What, Why, and How
- 9- Strategic Business Management

Day 3: Strategic Decision-Making Using Financial Insights

- 10- Mastering Cash Flow & Working Capital
- 11- Making Sense of Numbers: Financial Analysis Through Ratios
- 12- Costing & Pricing: Setting Prices That Work
- 13- Smart Decision-Making for New Projects & Ventures

Guest Speakers

Participants will benefit from sessions with distinguished guest speakers, offering industry insights, professional perspectives, and practical takeaways. These talks complement the core training and provide a well-rounded learning experience.



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The Corporate Catalyst

Program Facilitator

Abdul MALIK – Founder & CEO of The Corporate Catalyst.

A Chartered Accountant from A.F. Ferguson & Co, Abdul Malik is a member of ICAP & ICAEW with 25+ years of leadership experience in Pakistan and the UAE, which includes:

Pakistan: CFO: Pharmacia & Upjohn, Singer, Sui Southern Gas Company and COO: Institute of Chartered Accountants of Pakistan.

UAE: Group CFO & Group General Manager of family business groups

Today, Malik shares his expertise to empower non-finance professionals, entrepreneurs, and business owners to make confident, informed financial decisions—unlocking insights that drive stronger, more sustainable businesses.



Who will benefit

- Entrepreneurs/SME Owners
- Senior Non-Finance Executives
- Students and Early-Career Professionals

Workshop Details

Day / Date

Thursday to Saturday, September 11 – 13th 2025

Timing

9 am to 5 am

Venue

Karachi Club Annexe. Near Lalazar Park, Lalazar, M.T. Khan Road, Karachi

Bank / Payment Details

Bank

Habib Bank Limited

Account Number

IBAN: PK75HABB 0000337900529301

Account No.: 337900529301

Swift Code: HABBPCKAXXX

Account Title

SZABIST Karachi Campus

Investment & Discount Details

Investment

Rs. 75,000/- (Inclusive of all taxes, training material, certificate, luncheon, and tea with refreshments)

Discount

Early bird discount @10%, Valid till Aug 31, 2025

Group discount @20% for at least 4 participants, Valid till Sep 5, 2025

Registration Details

Scan to Register



Registration Link

<https://thecorporatecatalyst.ae/registration-from/>

For Queries, please contact

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LIMITED SEATS, REGISTER NOW

LAST DATE FOR REGISTRATION IS SEPTEMBER 5, 2025



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